



ROC PARÉS

BHDD

BÒLIT
CENTRE D'ART
CONTEMPORANI
GIRONA

Ajuntament de Girona  Generalitat de Catalunya
Departament de Cultura 

site-specific residence

opening

www

from September 13 to October 24, 2019

on Thursday, October 10, 2019 at 5pm

roc-pares.net

LA CHAMBRE BLANCHE is pleased to welcome the Mexican-Catalan artist Roc Parés in residence from September 13 to October 24, 2019 where he will develop the project **BHDD**. We wish to invite the public to his opening of residence on October 10, 2019 at 5pm.

BHDD is an immersive art experience based on an interactive installation that allows participants to live their own decapitation. Beyond the violence of this statement, **BHDD** is an experimental research project which aims to investigate the deconstruction of virtual subjectivities and their mediating function of human experience in interactive audiovisual environments. The confluence of the point of view of the character, the camera and the audience that gave rise to the POV's* criticism in the cinematographic language from a gender perspective (Laura Mulvey, Visual Pleasure and Narrative Cinema, *Screen*, 1975) takes again a huge importance in this moment in which the immersive and interactive art seeks its own syntax, but remains anchored in the enunciative formulas of cinema and television.

This residency is produced as part of an exchange with Bòlit, Center of Contemporary Art. In addition, the artist receives a grant from the Sistema Nacional de Creadores de Arte 2017-2020 of FONCA.

* POV: Point of View

Roc Parés is born in Mexico City, Mexico in 1968. He lives and works in Barcelona, Catalonia. He is an interactive communication artist and researcher, Pares' work is characterized by the poetic and critical experimentation with digital technologies, and has been presented and exhibited in festivals, art centers and museums in Europe, the Americas and Asia. His commitment to an interdisciplinary culture (which he defends for its anti-dogmatic potential and for its civilizing power), has led him to explore the intersections between art, science, technology and society. Parés holds a PhD in Audiovisual Communication and a degree in Fine Arts. He is a Professor and Researcher in the Communication Department at the Pompeu Fabra University (UPF), and his research projects have been published by the British Computer Society, Academic Press, FECYT, Macba, and MIT Press, amongst others.

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