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# Yasuto Masumoto

## Restoration of Behavior

residency	opening	www
from November 8th to December 19th, 2010	November 26th, 2010 at 5 pm.	yasutomasumoto.com

From November 8th to December 19th, 2010, LA CHAMBRE BLANCHE welcomes, within the framework of a crossed exchange program with Tokyo Wonder Site, the Japanese artist Yasuto Masumoto in site-specific residency. The public is invited to the opening of his residency which will take place on Friday, November 26th, 2010 at 5 pm. For the occasion, Yasuto Masumoto will realize a performance inspired by a work recently presented in Seoul in which the artist, masked and pulled by a rubber tube, was speaking out his thoughts towards society while given a painful foot massage. Following this first intervention, two performances open to the public will be held on December 3rd and 10th, 2010.

Yasuto Masumoto's entire artistic activities accumulate towards facing society and presenting specific attitudes through performances and documenting acts with various aspects of playfulness and corporeality. Indeed, Yasuto Masumoto creates unusual situations in which he places people. Guided by the artist's instructions, the participants deal with the strangeness of the situation where they became actors. Through the observation of the people's reactions, Yasuto Masumoto inquires and experiments on the theme of human behavior: either it is his or the participants' and the relations between the various protagonists of the situations he invented. Although being the master of these situations, the artist has no premise about the outcome of his performances. Moreover, it is the unpredictable character of the behaviors he arouses that feed his practice and his reflection. By means of performances, Yasuto Masumoto explores the notion of social norms and sets tools in order to understand and to provide answers to the world in which he lives.

*Yasuto Masumoto was born in Hiroshima (Japan). He lives and works in Kyoto, as well as in Tokyo, where he also realized a master's degree in Media Art at the Tokyo Polytechnic University after studying photography. Since 2004, he participates in numerous shows and realizes performances in various places in Japan, but also in Portugal, in Denmark, in the United Kingdom as well as in Germany. Recently, he presented a solo show entitled Private Chorus at the Alternative Space Loop in Seoul (Korea).*

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Source : Catherine Blanchet (418) 529-2715